

# The Sheeple Mindset

By Dean L. Gano; March 2024

In light of all the insanity we are witnessing today, I suspect that like me, you have wondered how some people are simply incapable of understanding or dealing with reality. I mean, does anybody really think [Joe Biden is in touch with reality](#)? <sup>1</sup> He and his handlers say that Bidenomics is working to make life better for all Americans, that the border is secure, and that the COVID vaccines are safe and effective, when the evidenced-based [facts say exactly the opposite](#). <sup>2</sup> The cost of living is 18% higher than 3 years ago. Six to eight million illegals have crossed the southern border, and the [vaccines have killed five or six times](#) <sup>3</sup> more people than the virus did. And what were the puppeteers thinking when they decided to let Joe run for re-election? Are they stupid or do they know something about the Sheeple?

In order to better understand this phenomenon, I have done a [little research](#) <sup>4</sup> on [Groupthink](#) <sup>5</sup> and the [Sheeple Mindset](#) <sup>6</sup> and want to share my findings here.

One of the most common processes we use to assess meaning is categorization. If an object or action or situation is presented to us, we often determine which category this thing fits into. Once we know the category, we can act according to our history with that category. One of the first filters in this categorization process is to determine “Good” or “Bad.” Over time we build a blind trust in this categorization process. That is, we do not stop to question anything, even if there is an indication of a misfit to the selected category. We even categorize this thoughtless strategy and call it “common sense,” “intuition,” or “insight.” There is no causal thinking going on here, just put it in a box and move on.

This thinking process starts in our youth, where we are taught to trust those in authority, like our parents and the people our parent’s trusted. We respect these authorities because they are trained to know what is right, it is their job, and we don’t have the skills or time to know as much as they do, so we have to trust them, like our doctors. With this blind trust, life is much easier, we don’t have to learn anything about the subject at hand or to learn how reality is defined by evidenced-based causal relationships. We just trust the authority and [don’t worry, be happy](#)!

As we look a little closer at this mindset, we see that because the Sheeple’s mind is not capable of understanding the complexity of reality as defined by an [infinite set of causal relationships](#), <sup>7</sup> it operates in a system of storytelling, categorizing, and consensus guessing. Also, it always chooses the path of least resistance, like trusting the authorities instead of getting the facts. And by sharing these various “truths” with other Sheeple, a [“mass formation”](#) <sup>8</sup> is created. “Mass formation” is where individuals are frustrated by the problems they are facing, and just want to find a happier place. So, when a reputable authority or source, like the mainstream media, Google, or a social media group comes along with a predefined narrative that answers their questions, it relieves them of this internal stress. And oh-by-way, because they believe that since their friends (more Sheeple) and the masses believe it, it must be true. The thinking

being that: 'how could so many people be wrong?' And by joining into the narrative with others, the frustration is removed, and happiness is attained. [Don't worry, be happy!](#)

For the youth of today, this 'lack of thinking' problem is even worse because they are not only not taught effective thinking skills, but they are also being fed [pure garbage](#).<sup>9</sup> Also, if they do have a question, they can simply ask an avatar on their phone anything and the puppeteer's "truth" will be revealed. Given this condition, there is no need to learn anything and hence no need to think. Just go have fun and [don't worry, be happy!](#) This is probably the biggest single factor driving the increasing size of the heard.

But the main thing that distinguishes the true Sheeple mindset is the inability to question the lie that is their perceived reality. Instead, they reject any evidenced-based truth that contradicts their lie, with no effort to discriminate any new information that even slightly contradicts the accepted groupthink. To do so, would cause them to be shunned by the other Sheeple and lose the comfort that this groupthink provides.

For example, if you tell the Sheeple that in 2023, Tony Fauci wrote the following statement in a [scientific journal called Cell Host & Microbe](#),<sup>10</sup> they will say you are lying because that simply can't be true.

**Anthony Fauci:** *"It is not surprising that none of the predominantly mucosal respiratory viruses [of which influenza and SARS-Cov-2 are examples] have ever been effectively controlled by vaccines."* In other words, the COVID vaccines don't work, never will, and if you read his paper, he tells you why.

The Sheeple would not go to the reference link and verify this fact, but rather they reject it out of hand or justify it with some excuse like; "you're just cherry-picking data and probably took it out of context."

They do this easily, because they believe they are not capable of understanding other realms of knowledge and only those who have been properly approved by the group are capable of that knowledge. Anyone who thinks they can learn something new is not allowed in the group. The only truth that is allowed in, is the one provided by the narrators; the sheep herders found in Big Tech, Big Pharma, WEF, UN, and all the Government Agencies they own. The latest proof of this fact can be found in a report by the US House of Representatives which shows how the National Science Foundation, a US Government Agency, has been funding Artificial Intelligence to [censor online speech](#),<sup>11</sup> for years now, but the Sheeple will never know this. [Don't worry, be happy!](#)

Unfortunately, this Sheeple mindset goes beyond the cancel culture environment. The human mind is simply not very good at critical thinking. When I first started teaching effective problem solving 40 years ago, I saw this trait quite often and even after explaining the principles of causation that define reality and how they are so much more effective than categorizing, storytelling, and consensus, people would still not see the value until they actually worked one of their own problems and found out that they were totally wrong about the causes of their problem. Only after they created a common

reality using the principles of causation and honest causal input from all stakeholders, using simple [causal principles](#),<sup>12</sup> were they able to understand and internalize the flaws in their thinking. Every class was a big aha moment for the students and very rewarding for me.

However, since [Effective Thinking](#) is not taught anywhere in our education systems and only works if people can work an actual problem to see how messed up their 'truth' is, the herd just gets bigger and bigger. Baaaaaaa! [Don't worry, be happy!](#)

While it's only natural to want to be part of a group, the problem with this Sheeple mindset is that the psychopaths among us know the Sheeple use this strategy to get through a very complex world, so they take advantage of it to control and profit from this dedicated ignorance. And so, what we have is a world of many Sheeple controlled by the psychopathic elites and the occasional effective thinkers providing a dose of reality to help [wake up the Sheeple](#).<sup>5</sup> In turn, the psychopaths are doing [everything they can](#)<sup>13</sup> to [silence](#)<sup>14</sup> the truth tellers, because they know if they lose control of the narrative, they lose the power and profit from the many schemes they use to control the Sheeple. To avoid falling into this trap, [QUESTION EVERYTHING!](#)

Knowing this structure of our world today helps us understand why those controlling the current narratives are so dedicated to silencing the truth. After all, nothing says that you cheated and stole the election more than: indicting and arresting your political opponent for saying that you cheated and stole the election.

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<sup>1</sup> [Here's The Full List of Every Lie Joe Biden Has Told as President](#); January 22, 2021, By the Federalist.

<sup>2</sup> [Bidenomics: Rhetoric vs. Reality](#); Americans for Prosperity.

<sup>3</sup> [They Want To Scare Us Into Silence](#); March 6, 2024, By Michael Nevradakis, In the Defender.

<sup>4</sup> [The De-Evolution of Mankind](#); June 2023, By William Taddit.

<sup>5</sup> [How Groupthink Impacts Our Behavior](#); November 2022, By Kendra Cherry.

<sup>6</sup> [Wake up Sheeple](#); July 2021, By Dean L. Gano

<sup>7</sup> [What you need to know about problem solving](#) by Dean L. Gano.

<sup>8</sup> [What is Mass Formation?](#) ; December 2021, By Dina Osman.

<sup>9</sup> [Why I stopped Teaching](#); March 2024, By Prager U.

<sup>10</sup> [Rethinking next-generation vaccines for coronaviruses, influenzaviruses, and other respiratory viruses](#); January 2023, By Cell Host & Microbe Journal; By David M. Morens, Jeffery K. Taubenberger, & Anthony S. Fauci

<sup>11</sup> [The Weaponization of the National Science Foundation](#); February 2024, By the U.S. House of Representatives Judicial Subcommittee.

<sup>12</sup> [Effective Problem Solving](#); By Dean L. Gano

<sup>13</sup> [Lies, Lies, and More Lies!](#) November 2022, By Dean L. Gano

<sup>14</sup> [Cancel Culture Revealed](#); June 2021, By Dean L. Gano